

Child Nutrition (CN) Labeling

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IOWA DEPARTMENT OF EDUCATION
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The CN Label

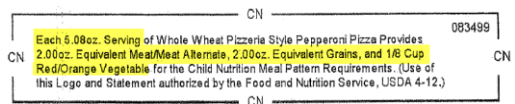
- Is the gold standard for verifying the crediting of menu items
- Provides School Food Authorities a warranty against audit claims when the product is used according to the manufacturer's instructions



Gold Standard-CN Label



Crediting



Documenting Requirements

Valid and acceptable documentation for the CN Label is:

1. Remove the original CN Label from the product carton
2. A photocopy of the CN Label
 - Attached to the original product carton
 - Label cannot be easily removed
3. A photograph of the CN Label
 - Must be attached to the original product carton.



CN Labels that are photocopied or photographed must be visible and legible

CN Label with a Watermark

- March of 2015, FNS new guidance
 - Allows the watermarked CN Label as acceptable documentation
 - Watermarks are used when the CN logo and contribution statement are on product information other than the actual product carton
 - Manufacturers may provide schools with a watermark CN Label during the bidding process



Sample CN Label with a Watermark



Bill of Lading (invoice)

Bill of Lading (Invoice)	
Shipper's Name	Consignee's Name
Shipping Organization Information	
Description	QTY.
Chicken Stir Fry Bowl	

- Watermarked CN Label
 - Hardcopy or electronic copy
 - With product name and CN number
- Attached to the Bill of Lading (invoice)
 - Product name documented on Bill of Lading

Reporting System

CN Label Verification Reporting System

- Developed to assist State agency reviewers, CN program operators, and the food industry
- Verifies the status of a CN Label
- Verifies the validity of a CN Label copied with a watermark



Two Reports

- The new system produces two comprehensive monthly reports:
 - CN Label Verification Report
 - http://www.fns.usda.gov/sites/default/files/cn/cnl_verificationreport.pdf
 - CN Label Manufacturers Report
 - https://origin.drupal.fns.usda.gov/sites/default/files/cn/cnl_manufacturersreport.pdf

Verification Report

[illegible]

Locating a Product



Located Product

CN #	Product Description	Find	Expiration	Est #	Company
091958	FLAMBROILED RIB SHAPED PORK PATTIES WITH BARBECUE SAUCE, SMOKE FLAVORING ADDED	091958	12/12/16	23858	ADVANCE FOOD CO.

Manufacturers Report

USDA United States Department of Agriculture						
Child Nutrition(CN) Label Manufacturers Report						
EST #	Company Name	Address	City	State	Zip	Phone Number
P17764	ABBYLAND FOODS, INC.	508 E. Linden Street	Abbotsford	WI	54405	(715) 223-8396
1633	ABBYLAND FOODS, INC.	508 E. Linden Street	Abbotsford	WI	54405	(715) 223-8396
2268E	ADVANCE FOOD CO.	5110 Enterprise Blvd	End	OK	73701	(580) 237-6656
P2268E	ADVANCE FOOD CO.	5110 Enterprise Blvd	End	OK	73701	(580) 237-6656
2268Y	ADVANCE FOOD CO.	201 S. Raleigh Road	End	OK	73701	(580) 237-6656
P2268Y	ADVANCE PIERRE FOODS	201 S. Raleigh Road	End	OK	73701	(580) 237-6656
3532	ADVANCE PIERRE FOODS INC.	3437 East Main Street	Claremont	NC	28610	(828) 459-7628

Product Formulation Statement (PFS)

- When a valid CN label or watermarked CN Label with Bill of Lading is available and on file, a Product Formulation Statement is not needed
- Only request a PFS when purchasing a processed product without a CN Label



Sample PFS



Sample Product Formulation Statement (Product Analysis) for Meat/Meat Alternate (MMA) Products

Child Nutrition Program operators should include a copy of the label from the purchased product carton in addition to the following information on letterhead signed by an official company representative.

Product Name: _____ Code No.: _____
 Manufacturer: _____ Case/Pack Count/Portion Size: _____

1. Meat/Meat Alternate

Please fill out the chart below to determine the creditable amount of Meat/Meat Alternate

Description of Creditable Ingredients per Food Buying Guide (FBG)	Ounces per Raw Portion of Creditable Ingredient	Multiply	FBG Yield/ Servings Per Unit	Creditable Amount *
		X		
		X		
		X		

A. Total Creditable MMA Amount

*Creditable Amount = Multiply ounces per raw portion of creditable ingredient by the FBG Yield Information.

Sample Vegetable PFS



Product Formulation Statement (PFS) for Documenting Vegetables and Fruits

School food authorities (SFA) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Specific vegetable information may be obtained weekly and that used for record keeping for the National School Lunch Program. For more detailed information on record keeping requirements see the National School Lunch Program. For more detailed information on record keeping requirements see the National School Lunch Program. For more detailed information on record keeping requirements see the National School Lunch Program.

Product Name: Potato, Sweet, and Yellow, Squash _____ Code: 1254
 Manufacturer: ABC Company _____ Serving Size: 1/2 cup (4.00 oz)

1. Vegetable Component

Please fill out the chart below to determine the creditable amount of vegetables.

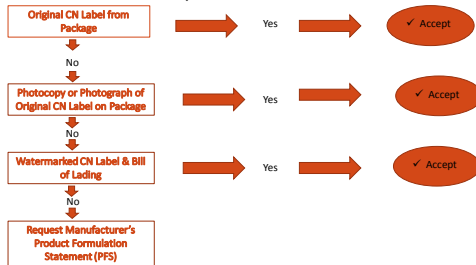
Description of Creditable Ingredient per Food Buying Guide (FBG)	Vegetable Subgroup	Ounces per Raw Portion of Creditable Ingredient	Multiply	FBG Yield/Servings Per Unit	Creditable Amount (quarter cups)
Broccoli, Potatoes, Sweet, Squash, Winter, Butternut	Starchy	1.00 oz	X	5.00 (5)	1.00
	Leafy Greens	0.75 oz	X	7.50 (10)	3.50

Product Formulation Statement (PFS)

- Product Formulation Statement templates for documenting the meat/meat alternates (M/MA), grains and fruits/vegetables components are available on the FNS Web site at: <http://www.fns.usda.gov/cn/cnlabeling/foodmanufacturers.htm>



Acceptable Documentation



USDA Foods Product Information Sheets

USDA Foods Product Information Sheet
For Child Nutrition Programs

100187—Ham, 87% Fat Free, Cooked, Water-Added, Sliced
Category: Meat/Meat Alternates

PRODUCT DESCRIPTION
This item is a 87% fat free, water-added cooked ham. This product is fully-cooked and finely sliced around or diagonally-cut into 1/4 inch slices. It is ready to use in recipes. This product is delivered frozen in cases containing eight 5-pound packages.

NUTRITION FACTS
Serving size: 12 ounces (340 g) 1/2 Ham
Amount per Serving
Calories: 32

CREDITING/YIELD
• One case of ham provides about 125 1/2-ounce portions.
• CN Crediting: 1.22 ounces of ham credit as 1 ounce equivalent meat/meat alternate.

Yield
Total Fat: 1g
Saturated Fat: 0g
Trans Fat: 0g
Cholesterol: 0mg
Sodium: 100mg
Total Carbohydrate: 0g
Dietary Fiber: 0g

USDA Foods Product Information Sheets

Find Information Sheets at:

<http://www.fns.usda.gov/nsfp/nsfp-material-fact-sheets-meat/meat-alternates>



Diverted Foods Book

USDA Foods
State Processed Items

SY 2016-2017



Iowa Department of Education
Bureau of Nutrition and Health Services

- Watermarked CN Label
or
- Product Formulation Statement
also
- Ingredient Statement
and
- Nutrition Fact Label

Manufacturer Fact Sheets



Nutrition Fact Labels

- Should be kept for food items on your menus
- Helps in menu planning
- Calories
- Sodium
- Total Fat
- Saturated Fat
- Trans Fat
- Nutrition Fact Labels are needed even if you have a CN label

Nutrition Facts	
Serving Size 3.21 OZ (91 g) 1/2	
Servings Per Container 30	
Calories: 240	% Daily Value*
Total Fat: 14 g	28 %
Saturated Fat: 9.5 g	19 %
Trans Fat: 0 g	0 %
Cholesterol: 35 mg	12 %
Sodium: 340 mg	14 %
Total Carb.: 15 g	5 %
Diet. Fiber: 2 g	8 %
Sugars: 1 g	
Protein: 14 g	28 %
Vitamin A: 0 %	Vitamin C: 0 %
Calcium: 0 %	Iron: 11 %
*Percent Daily Values are based on a diet of 2,000 calories a day.	

Modernized Nutrition Facts Label

On May 20th FDA finalized a new Nutrition Facts Label

- Requirements for serving sizes more closely reflect the amounts of food that people currently eat
- Declaration of grams and a percent daily value for “added sugars”
- Declaration of Vitamin D and potassium in grams
- Calories from Fat will be removed
- An abbreviated footnote to better explain the %DV

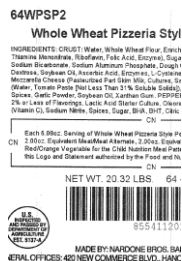
Old vs. New




Administrative Review

- You will choose one week's worth of menus during the review period (normally the month prior to your review)
 - CN Labels for food items on that week's menus or
 - CN Label with watermark with attached invoice or
 - Product Formulation Statement
- If a nutrition analysis is completed
 - Nutrition Facts Labels

Which Labels Are Acceptable?







Product Information Summary
 Manufacturer: **Shanghai Chuanhai**

Product Name: **China 2012 Year - Manufacturer/Supplier/Chuanhai** Code Number: **012012-012324-0**

Product Weight: **47.33g** Product Count: **200** 200 x 200mm, average price: **0.00**

A. Manufacturer Details

Description of Product	Quantity per Product	Material	Product Weight (g)	Countdown
China 2012 Year - Manufacturer/Supplier/Chuanhai	200	0.00	0.00	200
China 2012 Year - Manufacturer/Supplier/Chuanhai	200	0.00	0.00	200

B. Minimum Product Purity (APR)

Minimum Product Purity (APR)	Countdown
99.99%	200
99.99% - 99.99% (Minimum Product Purity)	200
99.99% - 99.99% (Minimum Product Purity)	200

C. TOTAL AP (APR) and total countdown data (countdown data) and countdown data (countdown data)

AP (APR)	Countdown
99.99%	200
99.99% - 99.99% (Minimum Product Purity)	200
99.99% - 99.99% (Minimum Product Purity)	200

Total countdown data (countdown data) and countdown data (countdown data)

Countdown	Countdown
200	200
200	200
200	200

Locality: **China 2012 Year - Manufacturer/Supplier/Chuanhai** Code Number: **012012-012324-0**

Product Name: **China 2012 Year - Manufacturer/Supplier/Chuanhai** Code Number: **012012-012324-0**

Product Weight: **47.33g** Product Count: **200** 200 x 200mm, average price: **0.00**

Signature: *Li Ming* Date: 2012/12/12

Printed Name: **Li Ming** Date: **2012/12/12**

Phone Number: **138-0101-1234**

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- (1) Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
- (2) Fax: (202) 690-7442; or
- (3) Email: program.intake@usda.gov.
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Questions???

